

DEPARTMENT OF MANAGEMENT

2023-24

MN2002– MANAGEMENT & ANALYSIS

ANALYSIS OF FINANCIAL DATA

MODULE TYPE/SEMESTER: Second Year/**Core** (20 Credits)/Semester 2

PRE-REQUISITE(S): MN1001, MN1002 and MN2001

MODULES REQUIRED FOR: MN3102

MODULE CO-ORDINATOR: Dr. Samuel Mansell

MODULE LECTURER(S): Dr Lori Leigh Davis - lld2@st-andrews.ac.uk

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AIM:

This module will build on module MN1002 Introduction to Financial Accounting which introduced some popular accounting techniques. In this part of the MN2002 module, we will address all three aspects of finance including personal, corporate/business and public/government. Historical accounts, contemporary issues, case studies from around the world and considerations for future finance will be presented. Students are encouraged to think critically about the following topics in the six weeks of study. Please note the schedule of lectures, tutorial topics and dates of the two Moodle quizzes in this guide.

The module provides an innovative foundation for future studies in management, especially modules such as corporate finance, dynamic strategic management, organization studies, social theory, international banking, and the management of change.

METHOD OF TEACHING & LEARNING:

- Lectures – three 1 hour lectures each week from Weeks 6-11
- Tutorials (including smaller discussion groups) - one 1 hour tutorial each week from Weeks 8-10
- Specified book and journal reading
- Tutorial preparation and discussion

LEARNING OUTCOMES:

This course is designed to develop knowledge and understanding of accounting, auditing and accountability from an organizational and societal perspective.

The skills developed are those required at a managerial level of business practice, and the studies make further contributions to aptitudes in problem solving, analysis, decision-making, and effective communication.

INDICATIVE TOPIC OUTLINE:

Lecture Topics (subject to change):

Week 6 Lecture 1. Introduction to the AFD Section of the Module

Week 6 Lecture 2. What Does Critical Analysis Sound Like?

Week 6 Lecture 3. Finance Fundamentals

Week 7 Lecture 1. Money – The History of Money and Financial Institutions

Week 7 Lecture 2. Money – Financial Systems and Markets

Week 7 Lecture 3. Personal Finance and Psychology of Money

*Week 2 Tutorial 1 Topic: Money and Personal Finance

Week 8 Lecture 1. Corporate Finance and Accounting Statements

Week 8 Lecture 2. Moodle Quiz 10%

Week 8 Lecture 3. Case Studies of Financial Scandals from Around the World

*Week 3 Tutorial 2 Topic: Corporate Finance and Accounting

Week 9 Lecture 1. Public/Government Finance

Week 9 Lecture 2. Case Studies – Finances of Different Governments

Week 9 Lecture 3. Central Bank Digital Currencies and Countries Around the World

*Week 4 Tutorial 3 Topic: Central Bank Digital Currencies

Week 10 Lecture 1. Analysis of Financial Data – A Look at Publicly Traded Companies

Week 10 Lecture 2. Social and Responsible Finance/Governance and Ethics

Week 10 Lecture 3. Case Studies from Around the World

Week 11 Lecture 1. Future of Finance Including Fintech and Blockchain

Week 11 Lecture 2. Moodle Quiz 10%

Week 11 Lecture 3. MK & AFD Revision Lecture

Week 12 = Revision Week

ASSESSMENT (on AFD and MK):

- Two AFD class tests (Moodle Quizzes): 20% of module grade
- Individual Essay (Management Kaleidoscope): 20% of module grade
- Exam: 60% of module grade

CORE READING LIST:

There is not a textbook for this section of the module. All readings will be available on the online reading list.

Organisation of courses may be subject to change without notice.